# Effective Date: December 18, 2008

## SANDBLAST BY CREATIVE CONCEPTS, INC.

### U.S. Domestic Allergen Statement and U.S. Domestic Policy on Allergen Labeling

*Creative Concepts Inc. is committed to providing the best possible product to our retail partners and our consumers.* 

### Allergen Statement

All of Pucker Powder's current recipes and the processes are free of Major Food Allergens and their derivates. The Major Food Allergens are dairy, egg, fish, shellfish, tree nuts, peanuts, wheat, and soybeans. Any and all peanuts and or tree nuts are processed in a separate room from the Pucker Powder products.

### **Major Food Allergens**

The FDA reports that 90% of adverse reactions in people in the U.S. resulting from food consumption are caused by one of these top eight food allergens:

- Dairy
- Eggs
- Fish (e.g., bass, flounder, cod)
- Crustacean Shellfish (e.g., crab, lobster, shrimp)
- Tree Nuts (e.g., almonds, walnuts, pecans)
- Peanuts
- Wheat
- Soybeans

Source: FDA Website. To learn more please visit: (<u>http://www.cfsan.fda.gov/~dms/alrgact.html</u>)

To learn more regarding Food Allergens, please visit the website of the U.S. Food and Drug Administrations' Center for Food Safety and Applied Nutrition: (<u>http://www.cfsan.fda.gov/~dms/wh-alrq1.html</u>)

### **Consumer Responsibility**

IF YOU ARE UNSURE REGARDING THE SAFETY OF A FOOD PRODUCT ALWAYS CAREFULLY READ THE LABEL BEFORE DOING SO. Should you be allergic to or suspect being allergic to certain food ingredients always check the product package label for specific information stating the contents of the package.

#### **Position of Nutrition and Ingredient Labels**

The primary source of Allergen information for our consumers is the product label. All of our labels clearly indicate all ingredients and nutritional information following guidelines set forth by the Food and Drug Administration. Our labels may be found on both the Product packaging and our Dispensing systems. Labels found on our Product packaging are always located on the rear face of the package. Position of these labels varies in regards to our products dispensing systems. Newer Twelve and Fourteen Flavor Dispensing Systems Nutrition and Ingredient information may be found on the base of the dispensing unit (*See Fig A*). Some older Twelve Flavor Dispensing Systems label is found on the top sign of the unit (*See Fig B*). Six Flavor Dispensing Systems label are found on the top sign of the unit (*See Fig C*). Also a complete listing of Ingredients and Nutritional Information can be found on this website or you may contact Customer Service Toll Free at 1-866-838-0570 or email customerservice@puckerpowder.com.